



The Viennese Winter Ball

Spring Celebration! Fête du printemps
Le Bal d'hiver viennois



~ SPONSORSHIP OPPORTUNITIES ~

Saturday

March 30, 2019

Presented by:



 Austrian
Embassy
Ottawa

Shaw) Centre



www.viennesewinterball.ca

Welcome!



Ladies and Gentlemen, dear Friends of the Viennese Winter Ball,

I am delighted to welcome you to the 2019 Viennese Winter Ball. In 2017, my wife and I had the very great pleasure to attend our first Viennese Winter Ball shortly after moving to Canada. For more than 20 years, the Viennese Winter Ball has been one of Ottawa's most magical and glamorous events, and we were able to see first-hand how really special it is. It truly is a glorious event: superb company, exquisite dining, first-rate music, and the opportunity to dance the night away in a spectacular location!

As you know, Vienna and Austria have had a rich musical tradition for hundreds of years. We strongly applaud the Viennese Winter Ball's decision to support three major initiatives to encourage music in the lives of all young people. We all know that children learn more, are more intelligent and creative, are happier, and have greatly enhanced social skills when exposed to music. This year's beneficiaries, Music and Beyond, Thirteen Strings and OrKidstra are all deeply committed to making sure that music, as well as the arts and culture in general, reach out to all young people.

I am delighted and honoured to be the Patron of this very special event. I hope you will be able to attend, and I encourage you to do everything possible to support it.

Mit herzlichen Grüßen,

Dr. Stefan Pehringer
Ambassador of Austria to Canada
Patron, The Viennese Winter Bal

2019 Viennese Winter Ball Committees

Advisory Committee:

Chair: Christopher Spiteri

Dr. Aly Abdulla, Birgitte Alting-Mees, Julian Armour, Mylene Cooke,
Claudia Cimpean, Jonathan Crone, Crickett Lindgren, Robert MacDonald, Kevin Mallon,
Grant McDonald, Catherine McLaughlin, Astrid Neuland, Lana Parris, Micheline Saikaley,
Catherine Strevens-Bourque, Nimroz Thawer, Janet Wilson, Peter Zachar

Planning Committee:

Co-Chairs: Crickett Lindgren and Catherine McLaughlin

Birgitte Alting-Mees, Kym Ashton, Sarah Baxter, Nancy Chow, Francine Belleau,
Wanda Brascoupe Peters, Jill Dickinson, Parmouri Eatemadi, Jane Forsyth,
Sheryl Green, Arlie Koyman, Tara-Leigh Merins, Tracey Rait, Micheline Saikaley,
Jane Spiteri, Nimroz Thawer, Sarah Waters, Reba Wilson



Christopher Spiteri



Julian Armour



Crickett Lindgren



Catherine McLaughlin

Music & Beyond Board of Directors

President: Christopher Spiteri, Secretary: Jonathan Crone, Treasurer: Valerie Douglas
Directors: Sheefra Brisbin, Joanne Dobson, Crickett Lindgren, Christine MacMillan,
Jeffrey Morgan, Jay Nordenstrom, Janet Wilson

Our Beneficiaries

Music and Beyond's Youth Programs



Music and Beyond has a strong year-round commitment to youth. We provide many opportunities for young people to be engaged and experience classical music, including our two-week long summer festival; the Ottawa Family Music Expo; the "Pizza Concert Series"; and the Music and Beyond Reaches Out program which offers hands-on opportunities and performances in the fall and spring in Ottawa's elementary and secondary schools. Music and Beyond is proud to always include opportunities for local youth to rehearse and perform alongside some of the world's best

musicians. More information on Music and Beyond is available at www.musicandbeyond.ca.

Junior Thirteen Strings

Thirteen Strings is Ottawa's premiere chamber orchestra, consisting of thirteen professional string players. The orchestra has a strong focus on celebrating and promoting Canadian talent. It also supports the development of the next generation of local talent through its youth program, the Junior Thirteen Strings, by providing high school students with mentorship and performance opportunities. More information on the Thirteen Strings Chamber Orchestra is available at www.thirteenstrings.ca.







OrKidstra






The OrKidstra program began in 2007 with 27 children and now has close to 700 children ages 5-18 from 42 cultural and linguistic backgrounds. The OrKidstra program is first and foremost a community development program to give inner-city children the opportunity to learn life skills such as teamwork, commitment and responsibility through the joys and challenges of singing and playing music together. For more information, please visit our website at www.orkidstra.ca.

PRESENTING SPONSORSHIP \$15,000

Only one sponsorship remaining!

-  Naming rights: "The Viennese Winter Ball presented by YOUR COMPANY"
-  One corporate table of 12 seats to the 2019 Viennese Winter Ball with name recognition
-  Preferred table location for entertaining corporate clients and guests
-  Sponsor 30-second video during cocktails
-  Full screen ad on full screen during event slideshow
-  Full page program logo recognition

-  Free introductory dance lesson with Arthur Murray Dance Studio
-  Logo recognition on the Viennese Winter Ball website and social media logo placement on all signage at the event
-  Logo placement in event marketing & promotional materials: newspaper ads and press releases
-  Recognition on all Viennese Winter Ball e-flyers and many Music and Beyond and Thirteen Strings e-flyers (total list 7,000+ contacts)

-  Post-event thank you recognition in a full-page newspaper ad
-  Invitation to attend a special Viennese Winter Ball reception
-  Post-event Sponsorship Report
-  Two (2) Music and Beyond 2019 Diamond Festival Passes

Beneficiaries - Youth programming of:

GOLD SPONSORSHIP \$10,000

Four sponsorships remaining!



One corporate table of 10 seats to the 2019 Viennese Winter Ball with name recognition



Preferred table location for entertaining corporate clients and guests



Sponsor logo placement on full screen during event slideshow



Full page program logo recognition



Free introductory dance lesson with Arthur Murray Dance Studio



Logo recognition on the Viennese Winter Ball website and social media logo placement on all signage at the event



Logo placement in event marketing & promotional materials: Newspaper ads and press releases



Recognition on all Viennese Winter Ball e-flyers and many Music and Beyond and Thirteen Strings e-flyers (total list 7,000+ contacts)



Post-event thank you recognition in a full-page newspaper ad



Invitation to attend a special Viennese Winter Ball reception



Post-event Sponsorship Report



Two (2) Music and Beyond 2019 Festival Passes

Beneficiaries - Youth programming of:



The Viennese Winter Ball
Spring Celebration! Fête du printemps
Le Bal d'hiver viennois

2019 March 30 mars 2019

Salle de bal Trillium Ballroom, Shaw Centre

December 17, 2019

SILVER SPONSORSHIP \$7,500

Four sponsorships remaining!



One corporate table of 8 seats to the 2019 Viennese Winter Ball with name recognition



Preferred table location for entertaining corporate clients and guests



Sponsor logo placement on half screen during event slideshow



1/2 page program logo recognition



Free introductory dance lesson with Arthur Murray Dance Studio



Logo recognition on the Viennese Winter Ball website and social media
logo placement on all signage at the event



Logo placement in event marketing & promotional materials: Newspaper ads
and press releases



Recognition on all Viennese Winter Ball e-flyers and many Music and Beyond
and Thirteen Strings e-flyers (total list 7,000+ contacts)



Post-event thank you recognition in a full-page newspaper ad



Invitation to attend a special Viennese Winter Ball reception



Post-event Sponsorship Report



Two (2) Music and Beyond 2019 Festival Passes

Beneficiaries - Youth programming of:





The Viennese Winter Ball

Spring Celebration! Fête du printemps

Le Bal d'hiver viennois

2019 March 30 mars 2019

Salle de bal Trillium Ballroom, Shaw Centre

December 17, 2019

CORPORATE TABLES \$5,000



One corporate table of 8 seats to the 2019 Viennese Winter Ball with name recognition



Sponsor logo placement on ¼ screen during event slideshow



¼ page program logo recognition



Free introductory dance lesson with Arthur Murray Dance Studio



Name recognition on the Viennese Winter Ball website and social media logo placement on all signage at the event



Name placement in event marketing & promotional materials: newspaper ads and press releases



Recognition on all Viennese Winter Ball e-flyers and many Music and Beyond and Thirteen Strings e-flyers (total list 7,000+ contacts)



Post-event thank you recognition in a full-page newspaper ad



Invitation to attend a special Viennese Winter Ball reception



Post-event Sponsorship Report



The Viennese Winter Ball

Spring Celebration! Fête du printemps
Le Bal d'hiver viennois

2019 March 30 mars 2019

Salle de bal Trillium Ballroom, Shaw Centre

December 17, 2019

SPONSORSHIP REWARDS	PRESENTING \$15,000	GOLD \$10,000	SILVER \$7,500	CORPORATE TABLE \$5,000
Naming rights: "The Viennese Winter Ball presented by YOUR COMPANY"				
Corporate table to the 2019 Viennese Winter Ball with name recognition	12	10	8	8
Preferred table location for entertaining corporate clients and guests				
30-second video or ad on screen during cocktails				
Sponsor logo placement on screen during event slideshow	Full Screen	Full screen	1/2 screen	1/4 screen
Program logo recognition	Full page	Full page	1/2 page	1/4 page
Logo placement on signage at the event				
Tiered thank you wall signage at the event				
Free Introductory Dance Lesson at Arthur Murray Dance Studio				
Logo recognition on the Viennese Winter Ball website and social media				
Corporate name placement on the Viennese Winter Ball website and social media				
Logo placement in event marketing & promotional materials: Newspaper ads and press releases				
Corporate name placement in event marketing & promotional materials				
Recognition on all Viennese Winter Ball e-flyers and many Music and Beyond and Thirteen Strings e-flyers (total list 7,000+ contacts)				
Invitation to attend a special Viennese Winter Ball reception				
Post-event thank you recognition in a full-page newspaper ad				
Post-event Sponsorship Report				
Music and Beyond 2019 Diamond Festival Passes	2			
Music and Beyond 2019 Festival Passes		2	2	

Beneficiaries - Youth programming of:





The Viennese Winter Ball

Spring Celebration! Fête du printemps

Le Bal d'hiver viennois

2019 March 30 mars 2019

Salle de bal Trillium Ballroom, Shaw Centre

December 17, 2019

OTHER SPONSORSHIP OPPORTUNITIES

RECEPTION	\$4000	
BEER	\$4000	
DEBUTANTE	\$4000	
CAVALIER	\$4000	
DESSERT	\$4000	
PARKING	\$4000	
COAT CHECK	\$4000	
<hr/>		
DEBS & CAVS IN WAITING	\$3000	
DEBS & CAVS GIFT PROGRAM	\$3000	SECURED! Distinctive Woodworking
ORKIDSTRA	\$2500	
JUNIOR 13 STRINGS	\$2500	
WALTZ	\$2500	
DAMENSPENDE GIFT	\$2500	
<hr/>		
HEAD TABLE	\$2000	
DANCE FLOOR	\$2000	
CENTERPIECE	\$2000	
<hr/>		
WINE	\$1500	
EDELWEISS	\$1500	
BAR	\$1500	
SIGNAGE	\$1500	
<hr/>		
SIGNATURE COCKTAIL	\$1000	
DÉCOR	\$1000	
PHOTOGRAPHY	\$1000	
VIDEOGRAPHY	\$1000	
HAIR & MAKE UP	\$1000	SECURED! Erin Dittburner Mobile
CORSAGE	\$1000	
<hr/>		
TRUMPET FANFARE	\$500	
BEAUTY	\$500	
PHOTO STATION	\$500	
SCREEN SPONSOR	\$500	
PRINTING	\$500	
GUEST ARTIST	\$500	

Benefits to sponsors:

-Program recognition -Website/social media -Signage at event (screen) -Post event thank-you

Beneficiaries - Youth programming of:





The Viennese Winter Ball
Spring Celebration! Fête du printemps
 Le Bal d'hiver viennois

2019 March 30 mars 2019

Salle de bal Trillium Ballroom, Shaw Centre

December 17, 2019

WWW.VIENNESEWINTERBALL.CA 613.241.0777

Single tickets \$400
 Student Ticket (under 19). \$175









.....
 If you would like to purchase a table, please
 contact Rebecca Lantos at
 beki@musicandbeyond.ca



© Copyright 2016 Michael Gauthier - freedom Photographs



The following is included with all ticket and table purchases:

-  An exclusive champagne reception starting at 6:00 pm
-  An exceptional multi-course dinner
-  Wine and beer throughout the evening
-  Dancing all evening to live music provided by Thirteen Strings Orchestra and local band Stevens and Kennedy
-  Silent and Live Auctions
-  Parking
-  Coat check
-  Music & Beyond will issue charitable donation tax receipts at a value of \$200 per adult ticket